

# Downtown Janesville Points of Differentiation

May 2023

## Downtown food & drink: 24

- 20 South Café
- 808 Poké
- A&B Acai
- Bodacious Shops of Block 42
- Citrus Café
- Cozy Inn Chinese Restaurant
- drafthouse
- Genisa Wine Bar
- Hedberg Public Library
- La Azteca
- La Fiesta Mexicana
- Lark
- Looking Glass
- O'Riley & Conway's Irish Pub
- Papa John's Pizza
- Riley's Sports Bar & Grill
- Rock County Brewing Company
- Sandee's Thai Fusion
- Sandwich Bar
- Taryn's Tempting Treats
- Whiskey Ranch Bar & Grill
- White Oak Restaurant
- Wiggy's Saloon
- Wissota Chophouse

## Vintage/resale shops: 7

- 608 Vintage
- Carousel Consignments
- Home Again Consignments
- Kurt Buggs' Signworks
- Lured Inn Outdoors
- Modern Charm
- Property Pickers Estate Sales & Shoppable Warehouse

## Unique retail: 35

- 808 Cheesecake
- Adorn Janesville
- Anne Rosa Interior Design
- Badgerland Saltwater
- Blondie's Bling & Things
- Boost Mobile Store
- Classy Rascals Children's Boutique
- Country Floral Shoppe
- Dollar Tree
- Floral Expressions
- Flying High Flag Store
- Garden of Eaton Gifts & Notions
- Glass Garden
- Gorgeous Glow Soaps Co
- Hailey's Sweets & Treats
- Harris Ace Hardware
- Hemp 1848
- Hometown Pharmacy & Gifts
- Inspired Spaces
- Jacqueline King Designs
- Janesville Farmers Market
- Just Us
- Koba Design
- Lark Market
- Mod Bloom
- Mystic Moraine Minerals
- Pawlicious & Company
- Plahn's Army Navy
- Raven's Wish Gallery
- Robot Fighter Records
- Rock County Historical Society
- Rotary Botanical Gardens
- Studio reDesign
- Sugar Exchange
- Velvet & Tulle Boutique
- Wisconsin Wagon Company

## Event Venues: 11

- 10 South
- Bodacious Shops of Block 42
- Genisa Wine Bar
- Janesville Performing Arts Center
- Janesville Woman's Club
- Rock County Brewing Company
- Rock County Historical Society
- Rotary Botanical Gardens
- The 1917 at Batterman
- The Venue
- Town Square & Festival Street

## Salons & Spas: 21

- Alkali Tattoo
- Tattoo Obscura
- Metanoia Tattoo
- C K Bloom Salon
- Cats Meeooww Nail Spa
- Dee's Barber Shop
- Divas Building salons
- French Lily Boutique
- Glass Slipper Nail Spa
- J Salon
- Larisa's Spa
- Luxe Hair Salon
- One Stop Barber Shop
- Reflections Salon
- Rejuvenate Skincare Studio
- Rosie Cheeks Hair Boutique
- Salon a la Mode
- Simple Scissors
- Studio 107 Etc
- Touch of Heaven
- Wake Up with Make Up



Convention & Visitors Bureau

20 S. Main Street, Suite # 11, Janesville, WI 53545  
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### **Fitness & Wellness: 11**

- Catalyst Wellness Coaching
- Emilee's Healing Hut
- Healing Hands Myofascial Therapy
- Kelsey's Massage on Main
- Paull Chiropractic Family Wellness Center
- Thrive Massage & Healing Arts
- Triple M: Molly's Massage & More
- CrossFit 608
- Fab Girl Fitness
- Hannah & Co FIT
- SCC Fitness
- YMCA
- Outdoor fitness court

### **Art galleries: 5**

- Hedberg Public Library
- Janesville Woman's Club
- Janesville Performing Arts Center
- Raven's Wish Gallery
- Rock County Historical Society

### **Public art pieces and other points of interest: 55**

28 Murals

12 Sculptures

12 Historical monuments or memorials (counting Veterans Memorial Plaza as one, while it contains more than 10 individual monuments and memorials)

Other items of interest include a time capsule, the Joan and John Evans Legacy Sundial, and Monterey Rock

### **Recreation: 15**

- Papa Docs Axe Throwing
- Riley's on the Green Indoor Golf
- RiversEdge Bowl
- Rotary Botanical Gardens
- Velocity Multi-Sport & Cycling Rentals
- Dawson Softball Complex
- Janesville Ice Arena
- Janesville Senior Center
- Outdoor Fitness Court
- The Bubbler
- Lions Beach
- Janesville Trail System
- Geocaching
- Fishing
- Kayaking

### **History: 6**

- Rock County Historical Society
- North Side Brewery Excavation
- Historic Self-Guided Tours
- Downtown Historic Districts
- Lavinia Goodell Walking Tour
- Roam Around Tours Walking Tours

### **Entertainment: 5**

- Rock Aqua Jays Water Ski Shows
- Janesville Jets Hockey
- Janesville Performing Arts Center
- Hedberg Public Library
- Live music performances at various restaurants

### **Other items of note**

**Lodging:** Cobblestone Hotel & Suites, Guardian Angel Bed & Breakfast

**Parks:** Traxler, Courthouse, Adams, Fourth Ward, Jefferson, Jeffris, Monterey, Parker, Vista, Washington, Town Square, Ice Age Trail

**Transportation:** Janesville Transit System's Downtown Transfer Center, Electric vehicle charging station



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## DJI/BID events:

- Janesville's Jolly Jingle, December 1 – 3, 2023
- Shop the Rock Holiday Edition, November 3 – 4, 2023
- Trick or Treat Downtown, October 28, 2023
- Downtown Wine Walk, October 14, 2023
- Festival Night, August 17, 2023
- Downtown Duck Dump, July 22, 2023
- Downtown Mixer, June 12, 2023
- Music at the Marv, June – August, 2023
- Downtown Wine Walk, May 20, 2023
- Earth Day Plogging Week, April 16 – 22, 2023
- Downtown Social Mixer, March 14, 2023
- Flannelfest Craft Beer Experience, February 25, 2023

**Total Downtown events:** There are hundreds of events downtown each year. An export of 2023 events with all duplicates removed resulted in 256 individual events. That includes removing any extra events with the same name, such as Music at the Marv, Janesville Farmers Market, or Janesville Jets hockey games, so they're counted as one event. With events that people may attend on multiple dates left in, the total number of downtown events (provided to date) is 478.



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